

**LeVeNe**  
CONSULTING

## OUR CORE SERVICES

### Advisory

B2B Consulting Service, Marketing Strategy & Planning, Benchmarking, Data Analysis

### Market Entry & Research

Market Entry Consultancy, Market Research Services, Surveys

### Marketing Services

Web Development & Design, SEO, Web Trafficking, Branding, Internet Marketing

# WE HELP BUILD SUCCESSFUL BUSINESS

### ABOUT US

LeVeNe Consulting is a boutique consulting firm based in London, United Kingdom.

Our unique solutions provide significant and sustainable improvements to our clients' performances and solve their most complex business problems in different sectors.

**Our Mission:** Being a trusted partner by offering the best possible solutions to the client while preserving ethical and moral values.

**Our Vision:** In everything we do, Lead whoever involves on the excellent, Love whatever you do and Shine as you deserved.





# ADVISORY

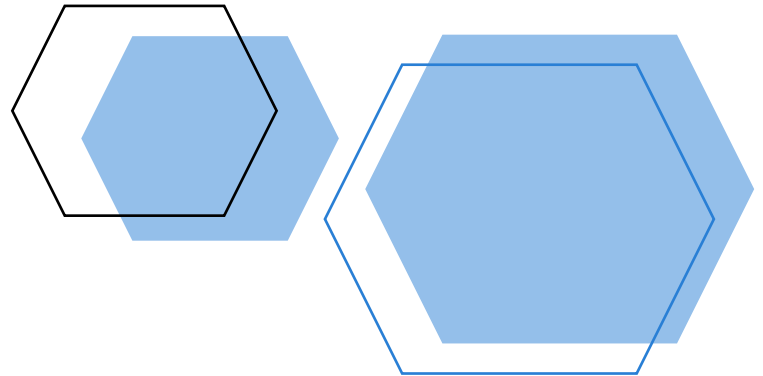
*“PLANNING IS BRINGING THE FUTURE INTO THE PRESENT.”*

LeVeNe Consulting provides advisory services to a range of clients in B2B Consultancy, Marketing Strategy & Planning, Benchmarking, and Data Analysis.

*“Being in local brings you an insight about the local market.”* As a local company in London, LeVeNe offers reliable and data-driven services to the potential clients through great networking with business partners to assist you in B2B consultancy

We shape our clients’ business strategies and business plans through our data-driven methods. Our goal is to turn data into information and information into insight.

We help our clients improve their positioning in the market through benchmarking and competitive analysis. *“If you are not benchmarking your performance against your competitors, you’re just playing with yourself.”*



# MARKET ENTRY & RESEARCH

*“PARTNERING WITH A TRUSTED COMPANY GIVES YOU THE RIGHT INFORMATION AT THE RIGHT TIME.”*

In a fast-changing customer-driven business environment, insights give you a deep understanding of your customers’ needs. We are proud of our market research methodologies to outline the ideas and understand your business for you.

We help our clients in market entry consultancy and market research services through primary and secondary research techniques.





# MARKETING SERVICES

*“DESIGN IS THINKING MADE VISUAL.”*

Our service includes web development & design, SEO, web trafficking, branding, internet marketing.

We help our clients design and shape their websites based on the market needs and their customers’ demands. We develop our clients’ branding and internet marketing strategies to be competitive in the digitalized market.

Our SEO process increases the quality and quantity of website trafficking of our clients to improve their success in online businesses.

We shape our approach based on our clients’ needs to generate more targeted traffic to generate more revenue, ultimately.

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## A SNAPSHOT OF OUR RESEARCH

### HOW TO SHAPE OUR CLIENTS’ MARKET ENTRY STRATEGIES:

- Benchmarking, Competitive Analysis, Market Entry Research
- B2B Consultancy
- Primary Research: Phone Interviews, Online Surveys, Focus Groups
- Desk Research
- Data Collection & Data analysis including data verification, data cleansing, data modeling and data visualization
- Web Design & Web Development
- SEO, Web Trafficking, Web Analytics (Google Analytics, etc.)
- Internet Marketing
- Branding

**Our offers are not limited to these services. We wear different hats to help our clients shape their businesses. We provide various contracting services based on our customers’ needs.**



# COMPANY OVERVIEW

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## WHO WE ARE?

Founded in 2016, LeVeNe Consulting is a globally recognized market entry consulting company located in London, United Kingdom. With years of experience in a range of industries: automotive, payment solution, food and drinks, healthcare, construction, and e-commerce, we are a customer-centric company to solve our clients' complex business problems.

Our Approach is to bring great value to our clients with our trusted and smart solutions. We are a friendly and professional team who manages your project by conducting research, planning, monitoring, and implementing. We work closely with local and national 3rd party services to offer you the best possible solution.

We are proud of our innovative and dynamic team!

Our mission is to walk in your business paths TOGETHER!

*"If you want to go fast, go alone. If you want to go far, go together."*

